

RHi

*Think Arts  
Talk Business  
Make Culture*

TORRES  
VEDRAS



# WORKSHOP

*22 September - Auditório do Edifício dos Paços do Concelho*

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## 11:00 H - 12:00 H Art & Business Workshop

Talk and Workshop on how to create important and relevant projects for companies to be accepted and promoted. We aim to develop new working methods among arts and culture professionals and companies.

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- Speaker: Pedro Laranjeira - Representative of Caixa Geral de Depósitos (Marketing)
  - Speaker: Diana Sá Carneiro - Escola Ent'Artes

# TALK | ART & BUSINESS

*22 September - BangVenue*

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11:30 H - 13:00 H

Lectures with programmers from cities participating in RHI

Cities talk about what they did during the pandemic, in order to draw important conclusions and case studies to be used as examples for the future.

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- Speakers: Catarina Faria and Sandra Nóbrega (Teatro Municipal Baltazar Dias - Funchal)
  - Speaker: Inês Silva (Vereadora da Cultura - Alcobaça)
  - Speaker: Ana Umbelino (Vereadora da Cultura - Torres Vedras)
  - Speaker: Paulo Pires (Programador Cultural - Loulé)
  - Speaker: Lurdes Nobre (Armazém 8 - Évora)
  - Speaker: Celeste Afonso (Leiria Cidade Criativa da Música UNESCO) e José Pires (Diretor-Geral do Teatro José Lúcio da Silva)

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## 14:00 H - 15:30 H Case Studies

Projects that developed platforms or tools during the pandemic so that artists could continue their activities and have access to remuneration. We intend to know the proposals, how they were carried out and what the results were. Ex: RHI Stage; A Teia; P'la Arte.

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- Speaker: Ana Miranda - RHI Stage
- Speaker: Shilá Quadros Fernandes - A Teia
- Speaker: Carlos Moura-Carvalho - P'la Arte

# WORKSHOP

*22 September - Auditório do Edifício dos Paços do Concelho*

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15:30 H - 19:30 H

Digital Marketing Workshop/Masterclass

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- Trainer: André Tentugal - We trust

Low-budget Video and Digital Marketing Masterclass

4-hour session with an interval:

- 1 - Introduction to the image
- 2 - Camera Positioning Techniques / Filming Material
- 3 - Lighting Techniques
- 4 - Editing Techniques
- 5 - Work Promotion

# WORKSHOP

*22 September - ESTUFA - Plataforma Cultural*

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18:00 H - 19:30 H  
Dance Workshop with Virginia Lensi

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- Trainer: Virginia Lensi - American Ballet Theater

# SHOWS

*22 September - BangVenue*

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18:00 H - 19:00 H  
Local Artists' Showcases

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- NBC
- Árdís
- Modo Vilão
- Karyna Gomes
- Ricardo Branco