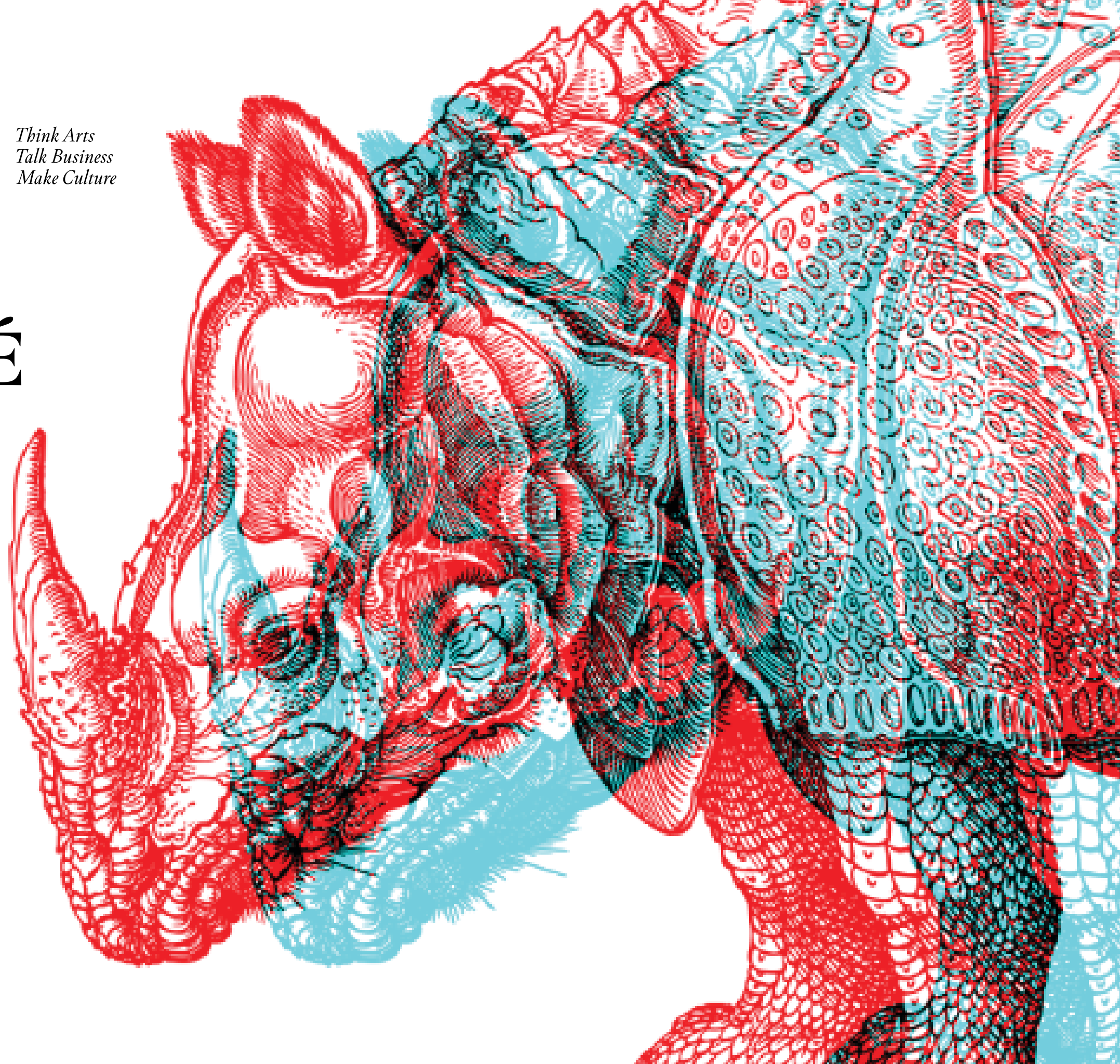


RHi

*Think Arts
Talk Business
Make Culture*

LOULÉ



WORKSHOP

19 de September - Auditório do Convento do Espírito Santo

9:30 H - 13:30 H

Digital Marketing Workshop/Masterclass

-
- Trainer: André Tentugal - We trust

Low-budget Video and Digital Marketing Masterclass

4-hour session with an interval:

- 1 - Introduction to the image
- 2 - Camera Positioning Techniques / Filming Material
- 3 - Lighting Techniques
- 4 - Editing Techniques
- 5 - Work Promotion

WORKSHOP

19 September - Palácio Gama Lobo

14:30 H - 16:30 H Workshops about Art & Business

Workshop on how to create important and relevant projects for companies to be accepted and promoted. We aim to develop new working methods among arts and culture professionals and companies.

- Trainer: Pedro Laranjeira - Representative of Caixa Geral de Depósitos (Marketing)

TALK | ART & BUSINESS

19 September - Solar da Música Nova

16:30 H - 18:30 H

Lectures with programmers from cities participating in RHI

Cities talk about what they did during the pandemic, in order to draw important conclusions and case studies to be used as examples for the future.

- Speakers: Catarina Faria and Sandra Nóbrega (Teatro Municipal Baltazar Dias - Funchal)
- Speaker: Inês Silva (Vereadora da Cultura - Alcobaça)
- Speaker: Ana Umbelino (Vereadora da Cultura - Torres Vedras)
- Speaker: Dália Paulo (Programador Cultural - Loulé)
- Speaker: Lurdes Nobre (Armazém 8 - Évora)
- Speaker: Celeste Afonso (Leiria Cidade Criativa da Música UNESCO) e José Pires (Diretor-Geral do Teatro José Lúcio da Silva)
- Note: 10h00 - 12h30: Cultural *Touring* in Loulé (for the entourage of programmers)

RHI

SHOWS

19 September - Auditório do Solar da Música Nova

Showcases de Artistas Locais

15H00 - Stone Breaker

16H00 - badweather

21H15 - Perigo Público

22H15 - MorTais

WORKSHOP

November

17:30 H - 19:00 H
Videomapping and Full Dome Workshop

- Trainer: Pedro Zás