

WORKSHOP

23 September - Culturgest - Pequeno Auditório

10:00 H - 11:30 H Art&Business Talks and Workshops

Workshops on how to create important and relevant projects for companies to be accepted and promoted. We aim to develop new working methods among arts and culture professionals and companies.

• Speaker: Pedro Laranjeira - Representative of Caixa Geral de Depósitos (Marketing)

TALK ART & BUSINESS

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11:30 H - 13:00 H Lectures with programmers from cities participating in RHI

Cities talk about what they did during the pandemic, in order to draw important conclusions and case studies to be used as examples for the future.

- Speakers: Catarina Faria (Teatro Municipal Baltazar Dias Funchal) and Madalena Nunes (Vereadora da Cultura - Funchal)
- Speaker: Inês Silva (Vereadora da Cultura Alcobaça)
- Speaker: Ana Umbelino (Vereadora da Cultura Torres Vedras)
- Speaker: Paulo Pires (Programador Cultural Loulé)
- Speaker: Leiria Representative

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14:00 H - 15:30 H

Training on European Funds and Support for the Internationalization of Cultural and Creative Industries

- Trainer: Sara Machado Europa Creativa
- Trainer: Cristina Góis AICEP Representative

TALK ART & BUSINESS

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15:30 H - 17:00 H Case Studies

Projects that developed platforms or tools during the pandemic so that artists could continue their activities and have access to remuneration. We intend to know the proposals, how they were carried out and what the results were. Ex: RHI Stage; A Teia; P'la Arte.

- Speaker: Ana Miranda RHI Stage
- Speaker: Shilá Quadros Fernandes Representative from A Teia
- Speaker: Carlos Moura- Carvalho P´la Arte

TALK | ART & BUSINESS

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17:00 H - 18:00 H Presentation of artists' organizations to defend the rights of artists

To get to know and understand proposals, ongoing actions, and to create a momentum of involvement in the artistic class in the struggle for the artists' goals and professional recognition

- Speaker: Alexandre Belo Morais Porta Voz da Plataforma Cívica Convergência pela Cultura
- Speaker: Anaísa Raquel Vigília Cultura e Artes

SHOWS

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18:30 H Showcase "Men on the Couch"