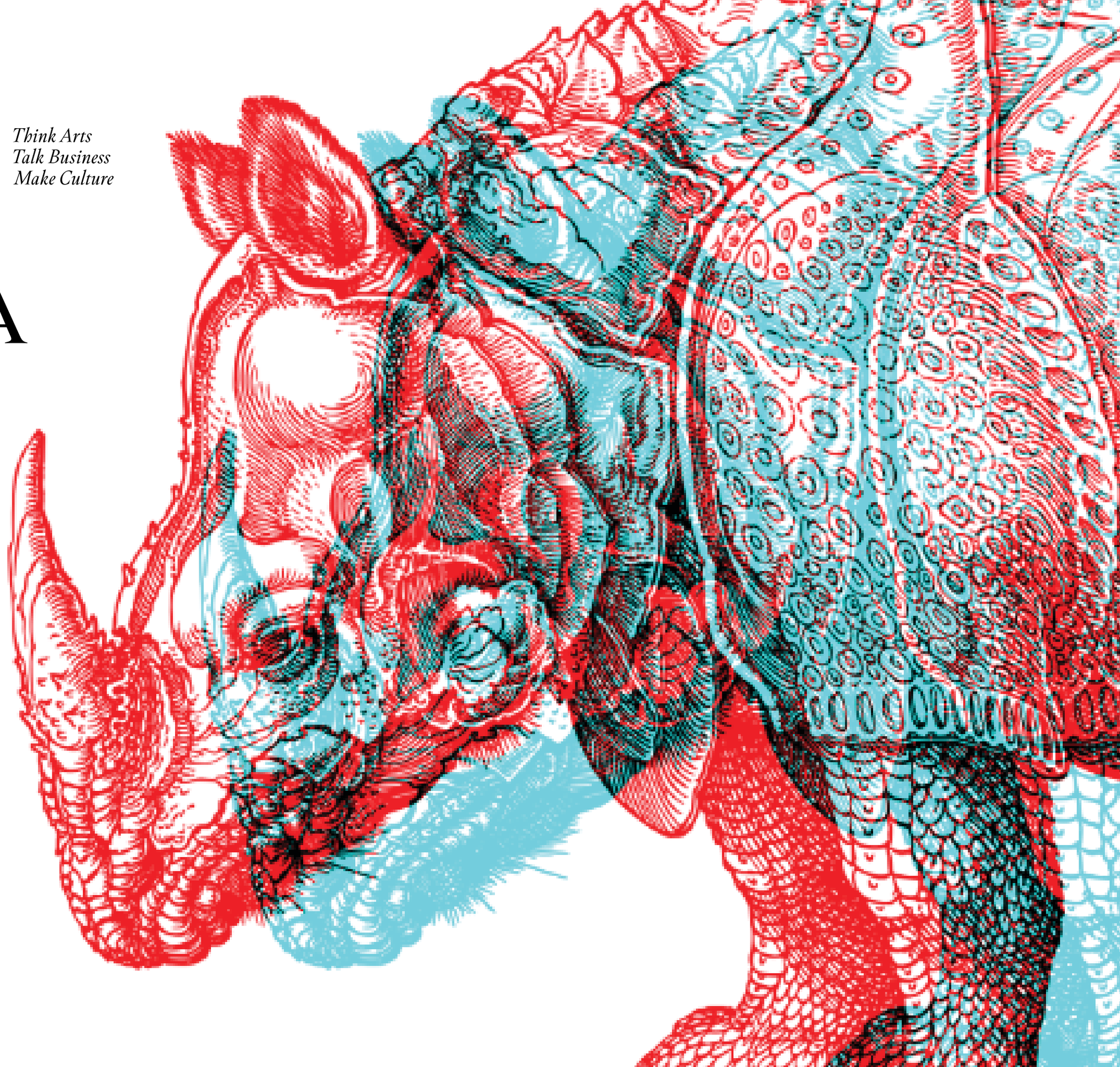
RHi

Think Arts
Talk Business
Make Culture

LEIRIA



WORKSHOP

21 September - Museu de Leiria

10:00 H - 14:00 H
Digital Marketing Workshop/Masterclass

- Trainer: André Tentugal - We trust

Low-budget Video and Digital Marketing Masterclass
4-hour session with an interval:
1 - Introduction to the image
2 - Camera Positioning Techniques / Filming Material
3 - Lighting Techniques
4 - Editing Techniques
5 - Work Promotion

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WORKSHOP

21 September - Museu de Leiria

15:00 H - 16:30 H
Art & Business Talks and Workshops

Talk and Workshop on how to create important and relevant projects for companies to be accepted and promoted. We aim to develop new working methods among arts and culture professionals and companies.

- Speaker: Pedro Laranjeira - Representative of Caixa Geral de Depósitos (Marketing)
- Speaker: Diana Sá Carneiro - Ent'Artes

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WORKSHOP

21 September - Museu de Leiria

17:00 H - 18:00 H
Training on European Funds and Support for the Internationalization of Cultural and Creative Industries

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- Trainer: Sara Machado - Europa Creativa

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SHOWS

21 September - Museu de Leiria

10:30 H - 12:30 H
Showcases de Artistas Locais

- Sociedade Artística e Musical Pousense (SAMP);
- Escola de Dança Diogo Carvalho;
- Projeto Community
- Instituto de Jovens Músicos.
- Orfeão de Leiria (dança e música);
- Escola de Dança Clara Leão