

RHi

*Think Arts
Talk Business
Make Culture*

LOULÉ



TALK | ART & BUSINESS

19 September - Solar da Música Nova

9:30 H - 11:00 H

Lecture with Companies - Art & Business

To make understand new directions of marketing and interests of companies for possible projects to be financed.

- Speaker: Representative of Caixa Geral de Depósitos (Marketing)
- Speaker: Costeira/ Escola Ent'Artes

TALK | ART & BUSINESS

19 September - Solar da Música Nova

17:00 H - 18:30 H

Lectures with programmers from cities participating in RHI

Cities talk about what they did during the pandemic, in order to draw important conclusions and case studies to be used as examples for the future.

- Speakers: Catarina Faria and Sandra Nóbrega (Teatro Municipal Baltazar Dias - Funchal)
- Speaker: Inês Silva (Vereadora da Cultura - Alcobaça)
- Speaker: Ana Umbelino (Vereadora da Cultura - Torres Vedras)
- Speaker: Paulo Pires (Programador Cultural - Loulé)
- Speaker: Évora Representative
- Speaker: Leiria Representative

WORKSHOP

19 September - Solar da Música Nova

15:00 H - 16:30 H

Workshops given by the Marketing of companies

Workshops on how to create important and relevant projects for companies to be accepted and promoted. We aim to develop new working methods among arts and culture professionals and companies.

- Trainer: Representative of Caixa Geral de Depósitos (Marketing)

WORKSHOP

19 de September - Solar da Música Nova

15:30 H - 19:30 H

Digital Marketing Workshop/Masterclass

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- Trainer: André Tentugal - We trust

Low-budget Video and Digital Marketing Masterclass

4-hour session with an interval:

- 1 - Introduction to the image
- 2 - Camera Positioning Techniques / Filming Material
- 3 - Lighting Techniques
- 4 - Editing Techniques
- 5 - Work Promotion

WORKSHOP

November

17:30 H - 19:00 H
Videomapping and Full Dome Workshop

- Trainer: Pedro Zás

SHOWS

19 September - Solar da Música Nova

14:00 H - 15:30 H
Local Artists' Showcases