

RHi

*Think Arts
Talk Business
Make Culture*

LISBOA



TALK | ART & BUSINESS

23 September - Culturgest - Pequeno Auditório

11:30 H - 13:00 H

Lectures with programmers from cities participating in RHI

Cities talk about what they did during the pandemic, in order to draw important conclusions and case studies to be used as examples for the future.

- Speakers: Catarina Faria and Sandra Nóbrega (Teatro Municipal Baltazar Dias - Funchal)
- Speaker: Inês Silva (Vereadora da Cultura - Alcobaça)
- Speaker: Ana Umbelino (Vereadora da Cultura - Torres Vedras)
- Speaker: Paulo Pires (Programador Cultural - Loulé)
- Speaker: Évora Representative
- Speaker: Leiria Representative

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15:30 H - 17:00 H
Case Studies

Projects that developed platforms or tools during the pandemic so that artists could continue their activities and have access to remuneration. We intend to know the proposals, how they were carried out and what the results were. Ex: RHI Stage; A Teia; P'la Arte.

- Speaker: Ana Miranda - RHI Stage
- Speaker: Shilá Quadros Fernandes - Representative from A Teia
- Speaker: Carlos Moura - P'la Arte

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17:00 H - 18:00 H

Presentation of artists' organizations to defend the rights of artists

To get to know and understand proposals, ongoing actions, and to create a momentum of involvement in the artistic class in the struggle for the artists' goals and professional recognition

- Speaker: Alexandre Morais - ANUARTIS
- Speaker: Anaísa Raquel - Vigília Cultura e Artes

WORKSHOP

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10:00 H - 11:30 H

Workshops given by the Marketing of companies

Workshops on how to create important and relevant projects for companies to be accepted and promoted. We aim to develop new working methods among arts and culture professionals and companies.

- Trainer: Representative of Caixa Geral de Depósitos (Marketing)

WORKSHOP

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14:00 H - 15:30 H

Training on European Funds and Creative Industries Funds

- Trainer: Sara Machado - Europa Creativa
- Trainer: Cristina Goís - AICEP